



Akhila S

Assistant Professor

Department of Media Studies

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Personal Details

Gender	:	Female
Nationality	:	Indian
Father's Name	:	Sasidharan Nair M
Mother's Name	:	Sobhana Kumari L
Permanent Address	:	Chothy, Kallampotta Vellanad P O Thiruvananthapuram 695543 Kerala, India

Current Position

Assistant Professor

Department of Media Studies
Christ Nagar College, Maranalloor
Thiruvananthapuram

Academic Qualifications

- **PhD** (Thesis submitted) at Department of Media and Communication, School of Communication, Central University of Tamil Nadu
- Qualified for **Assistant Professorship**
UGC-conducted **National Eligibility Test (NET)**, December 2021
- Qualified **SET** (Kerala) in Journalism, January 2016
- **MCJ** (Master of Communication and Journalism) (2014-2016) at the University of Kerala, Kariavattom, Thiruvananthapuram
- **BA Journalism, Mass Communication and Video Production** (2011-2014) at Mar Ivanios College, Thiruvananthapuram
- Class XII **Humanities (Journalism)** – 2011
G. Karthikeyan Memorial Govt: Model V & HSS, Vellanad, Thiruvananthapuram
- Class X – 2009
G. Karthikeyan Memorial Govt: Model V & HSS, Vellanad, Thiruvananthapuram

Teaching experience

- Worked as Assistant Professor in the Department of Communication and Media Studies, Marian College Kuttikanam Autonomous, Idukki, Kerala (02/03/2023 – 12/07/2023).
- Worked as Assistant Professor in the Department of Communication and Journalism, Dr Palpu College of Arts and Science, Pangode, Kollam, Kerala (02/11/2016 – 29/08/2018).

Industry Experience

- Worked as sub-editor at Malayalivartha, an online news portal, Thiruvananthapuram.

(2016).

- Interned as News Reporter in Deepika Malayalam Newspaper (Thiruvananthapuram Bureau) (2016).
- Worked for various media cell activities for the Government of Kerala.
- Worked as a contributing editor for the 'Media Bilingual Dictionary Series', published by the Department of Journalism, Mass Communication and Video Production, Mar Ivanios College, Thiruvananthapuram, Kerala.
- Worked as sub-editor for 'Kalari' and 'Spotlight', periodical newspapers published by the Department of Communication and Journalism, University of Kerala.
- Worked as chief editor for 'NETRA', a newspaper published by the Department of Journalism, Mass Communication and Video Production, Mar Ivanios College, Thiruvananthapuram.

Publications

- **Sasidharan, Akhila**, Francis P. Barclay and Malavika Sunil Karippara. (2021). Damsel in Distress and the Wolf in Knight's Armour! Sexist Tropes in Movies, Journal of Media and Communication, 5(2): 39-59
- **Akhila S.**, Francis Philip Barclay. (2021). Twitter for Political Propaganda: An Analysis of Literary-Rhetorical Devices. Sage. In print. ISBN - 978-93-5479-075-1 (HB)
- Co-edited a book titled 'Media, Gender: Materiality, Perspectives and Dimensions. (2021)
- **Akhila S. & Sainaba P.** (2021). From imbecile sex objects to fearless females: Redefining the beauty ideals of female protagonists in Malayalam cinema. Media, Gender: Materiality, Perspectives and Dimensions.
- **Akhila S** (2020). Malayala cinemayude aniyaraykkullile linganeethi. Thapasam, XVI 3(4).
- Shalini, R., Francis P. Barclay, **Sasidharan, Akhila** and Malavika Sunil Karippara(2020). Is Raising the Voice Raising the Bar? An Analysis of News Debates on Television Channels. Communication and Media Studies, 9(11), 15-32.

Paper Presentations

- Presented a paper on 'Sexist Tropes in Popular Movies: A Syntagmatic Functional Analysis' at the 'Mediacon 2022' on 'Evaluating Media Research Methodologies:

Marginality and Entitlement’ organised by the Institute of Communication and Media Studies (ICMS) on June 13th 2022 at St. Joseph’s College (Autonomous), Bangalore.

- Presented a paper on ‘Sexism in Mainstream Cinema: Paradigmatic Analysis of Adultery Trope Variances in Movies’ at the ‘Mediacon 2022’ on ‘Evaluating Media Research Methodologies: Marginality and Entitlement’ organised by the Institute of Communication and Media Studies (ICMS) on June 13th 2022 at St. Joseph’s College (Autonomous), Bangalore.
- Presented a paper on ‘Media and gender: A Functional Analysis of Sexist Tropes in Popular Cinema’ at the ICSSR sponsored two-day national seminar on ‘Atmanirbhar Bharat and Media: On the Road to Success’ during 28-29 April 2022 organised by the Department of Media and Communication, Central University of Tamil Nadu.
- Presented a paper on ‘Gender and Discrimination: Sexism in Mainstream Movies’ at the ICSSR-sponsored two-day national seminar on ‘Atmanirbhar Bharat and Media: On the Road to Success’ during 28-29 April 2022 organised by the Department of Media and Communication, Central University of Tamil Nadu.
- Presented a paper on ‘Damsel in Distress and Heroic Excesses! Functional Analysis of Sexist Tropes in Mainstream Movies’ at the two-day international E-Conference on ‘Age of Digitalisation: Redefining Media, Language, Literature, Culture and Development during 29-30 November 2021 organised by the Department of Communication and Media Studies, Marian College, Kuttikanam.
- Presented a paper titled, ‘Twitter and Political propaganda; An analysis of Literary-Rhetorical devices’ in the National Conference, ‘Traditions and Transitions of Ethical Concerns in Digital Age’ by Department of Mass Communication and Journalism, Kannur University (5,6,7 February 2019)
- Presented a paper titled, ‘Twitter and Political propaganda; An analysis of Literary-Rhetorical devices’ in UGC-SAP, DRS sponsored National Conference, ‘Media Literacy in Digital Age’ by Department of Communication, Manonmaniam Sundaranar University (31/01/2019-01/02/2019).

Workshops/Conferences/Seminars Attended

- Attended a Three-Day International Webinar on ‘Emerging Trends in Literature and Film Studies’ from 26-28th August 2021 by the Department of English Studies, Central University of Tamil Nadu, Thiruvavur.

- Attended a webinar on 'Why is motherhood a social justice issue?' by Christ University (deemed) on Mar 5, 2021.
- Attended a Hands-on training workshop on 'How to Catch Fake/Predatory/Cloned Journals in Academic' on 5th March 2021 organised by the Department of Media and Communication, Central University of Tamil Nadu.
- Participated in an International Conference on 'Women making an impact during 5-6 March 2021 by the Social Town talk Series, IWD special edition 2021.
- Attended an international webinar series on 'Women's contribution in the economy; scope and challenges' organised by the Centre for Women's Studies in collaboration with the E Sreedharan Centre for Life Skills Education on Jan 16, 2021.
- Attended an international webinar series on 'Women and development, organised by the Centre for Women's Studies and the E Sreedharan Centre for Life Skills Education, the Central University of Kerala, on Dec 16, 2020.
- Attended a webinar on 'Interactive presentation tools' conducted by IEEE Malabar Subsection in association with IEEE Malabar Hub on 5 November 2020.
- Participated in the two-day international webinar on 'Women & Media; The Changing Narratives and Identities' conducted by Dept of Journalism & Mass Communication, Women's College, Calcutta, from Sep 28- 29, 2020.
- Attended International webinar on 'Nepotism in Indian Cinema; Issues and Concerns' by the Department of Media Studies, Mahatma Gandhi Central University on 3rd September 2020
- Attended International webinar on 'Countering Fake News, Misinformation and Sensationalism' organised by the Department of Media Studies, Christ Nagar College, Thiruvananthapuram (06/08/2020).
- Attended Online Public Lecture on 'Challenges of the Post Covid Economy' by Loyola College, Chennai (23/07/2020).
- Participated in a Webinar on 'Contextualising in the concept of Decolonisation in Literature and Films' organised by the Division of English, School of Social Science and Languages, Vellore Institute of Technology, Chennai (22/07/2020).
- Participated in a Webinar on 'Gender Equality and Social Empowerment' by the Centre for Women's Studies, Holy Cross College, Tiruchirapalli, Tamil Nadu (21/07/2020).
- Attended an International webinar on 'New wave in South Asian Cinema' organised by the Department of Media Studies, Christ Nagar College, Thiruvananthapuram (18/07/2020).

- Attended National Webinar on 'Cinema in Transition' by Gautham Menon organised by Centre for Media Studies, Jyoti Nivas College, Bangalore (01/07/2020)
- Attended Online FDP on 'Fundamentals of Research Writing and Publications' by Reva University, Bangalore (29/06/2020-03/07/2020).
- Participated in an International webinar on 'Digital possibilities to improve the quality of Language Learning' by the Central University of Tamil Nadu (16/06/2020).
- Attended DCE-sponsored International Workshop on 'Methodological Aspects of Quantitative and Qualitative Research in Social Science' organised by Department of Economics, Govt. College for Women, University of Kerala (6-8 November 2019).
- Participated in the Two-day Workshop on Research Methodology, organised by the Department of Economics, the Central University of Tamil Nadu, from 7th-8th December 2018.
- Attended ten days 'Research Methodology Workshop' sponsored by ICSSR from 13th December 2018 to 22 December 2018 by the Department of Commerce, School of Commerce and Business Management, Central University of Tamil Nadu.
- Participated in 'User awareness programme on Plagiarism & E-resources' held on 1st November 2018 by University Library, Central University of Tamil Nadu.

Achievements

- Recipient of the Central Sector Scholarship, instituted by Govt. of India (2011-2016).
- Recipient of University Merit Scholarship by Govt. of Kerala, India (2016).
- Awarded 'Best Student' from Mar Ivanios College, Thiruvananthapuram, Kerala, for the years 2011 and 2012 during the graduation course.
- School topper (2011)

Research areas

Gender and Media, Film Studies and Media Psychology

References

1. Dr. Francis P. Barclay

Assistant Professor, Department of Media and Communication, School of Communication,
Central University of Tamil Nadu, Thiruvarur, India.

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2. Dr. Jolly Jacob

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